

County Durham Enterprise in Education Day Friday 4th July 2008

The Rivergreen Centre in Aykley Heads, Durham hosted the Enterprise in Education Day on Friday 4th July 2008. The event was organised by County Durham's Enterprise in Education Team and was aimed at both primary and secondary schools throughout the county. It gave young people the chance to showcase their up-and-running Enterprises and gave them some new challenges to develop and test their Enterprise skills.



In teams from 17 schools, 90 students took part in a number of Enterprise activities including an Enterprise Market, an Environment Challenge and presentations to panels of judges to describe their in-school Enterprise projects. Meanwhile, enterprising students from one school filmed a DVD of the event while students from another school made and sold souvenir items.

Students brought displays showcasing their own projects and finished products. These displays formed an "Enterprise Market" to which members of the public were invited. Business was brisk and several stalls sold out their entire stock.



Panels of judges watched formal presentations. Each panel chose a heat-winning team to go forward to a semi-final. In Rivergreen's impressive Conference Hall, those teams repeated their presentations in front of everyone present. The audience then chose the winners using the Quizdom interactive system provided and operated by Derwentside Engineering Forum.

Durham EBP set and ran an Environment Challenge to test practical, organisational and teamwork skills. Finished work was judged by students from Durham University who chose Sunnydale (secondary) and Chilton (primary) as winners.

Special guests included David Ford (CYPS), Elliott Patterson (LEGI) and Adam Chetter (MD of the Talentstar organisation).

Enterprise Advocate, Chris Carling, commented: "The turnout was terrific and the feedback has been very positive indeed. County Durham schools have shown that there is a lot happening and the students have proved to be very, very enterprising."

Enterprise Co-ordinator, Lester Crawford added: "The Enterprise Team works with many organisations who have come together and helped to make today a huge success. We are very grateful to our partners from the worlds of business and education."



Winners:

Enterprise in Education Secondary Award Winners: Park View

Runners-up: Parkside and The Oaks

Enterprise in Education Primary Award Winners: Gainford

The day showed that County Durham possesses some budding young entrepreneurs who could, in the future, give Alan Sugar and Duncan Bannatyne a run for their money!



Further information:

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